

# KIRA STREET

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## EXPERIENCE

### Freelance Designer

#### Kira Street Designs | Remote | 2020-Present

I've worked as a freelance designer for several clients, working with them on their graphic and product design needs.

- Partnered with local churches to design promotional material for events
- Consulted with individuals to design logos, business cards, ebooks, and other materials
- Worked with larger design firms on a small team on product designs and user research

### Associate UI/UX Instructor

#### ThriveDX | Remote | April 2022-Present

Because of my passion for education, I started teaching part-time through ThriveDX. They partner with U.S. universities to offer certificates to students seeking to learn new skills in a bootcamp.

- Co-taught with a Lead Instructor curriculum on UI/UX Design
- Advised students on how to create industry-level product designs in preparation for real-world application

### Product Designer

#### Guild Education | Denver, CO | Sept 2020-May 2022

I mainly worked on a squad for the Admissions and Enrollment team which focused on making the experience of applying for and getting enrolled to school easier. I worked in an agile environment with product management, front-end developers, and data scientists. I also supported teams, like marketing, with my design expertise.

- Used Sketch, Invision, Miro, and other design tools to output high-quality, user-centric product designs
- Redesigned the full onboarding flow which led to an increase in students submitting school applications
- Implemented design research through user interviews, surveys, and unmoderated tests

### UI/UX Designer

#### KUKA Robotics | Austin, TX | June 2018-June 2020

I led out in the design of KUKA Compose, a cloud SaaS product for load analysis on robots. I worked in an agile environment with product management, front-end developers, and robot experts to launch it. I also supported KUKA Connect by designing new features to add value for its users and that match its system and style.

- Simplified complex robotics concepts into intuitive experiences for novices and experts
- Used Illustrator, Invision, and Axure to design interactive, accurate, ready-to-test prototypes to communicate designs
- Developed a research protocol with colleagues from Germany to discover how users interact with KUKA Compose

## EDUCATION

### University of Texas at Austin | 2016-2018

*Master of Fine Arts in Design*

### Massachusetts Institute of Technology | 2012-2016

*Bachelor of Science in Mechanical Engineering, Concentration in Product Design and Architecture*

## SKILLS

Adobe Illustrator | Figma | Sketch | Axure RP | Invision | UI/UX design | Digital product design | Graphic design | Agile development | User research | Collaborative across teams | Teaching | Mentoring